

Sponsorship Guide

The Southern Regional Education Board invites you to connect with college and university leaders and faculty in the Southern region, as well as national experts and advocates at the second annual SREB Student Success Summit, September 13-15 in Atlanta, Georgia. Invitees also include the SREB HBCU-MSI Collaborative and Course-Sharing Consortium members, legislative leaders of higher education committees, higher education technology leaders and postsecondary data leaders.

Sponsorships are an ideal way to increase your organization's visibility with educators and decision-makers at this growing event for postsecondary success in the South.

Student Sponsor	\$2,500
Sponsor the participation of local college students featured as panelists at our opening session on the second day. Your organization's name and logo will be featured on the screens during the session and also featured in the Summit's program and website. This sponsorship includes providing the students with a book/supply stipend.	
Registration Sponsor	\$5,000
See your organization's logo featured at the registration table and worn by the attendees on conference name badges when you sponsor SREB's Summit registration! Your organization's name and logo will also be featured in the Summit's program and website.	
Keynote Sponsor	\$7,500
Sponsor our Opening General Session keynote speaker. Your organization's name and logo will be featured on screens at the opening general session. Your organization will also be featured in the Summit's program and website.	
Networking Sponsor \$10,000	
Capture the attention of Summit attendees at the opening night networking reception. Your organization's name and logo will be featured on electronic and print signage throughout the reception and dinner. Your organization will also be featured in the Summit's program and website.	
Faculty Development Sponsor	\$20,000
Support college and university faculty development by sponsoring the launch of SREB's Center for Innovative Faculty Development on September 14-15. Your organization's name and logo will be featured on electronic and print signage throughout the event, on the Summit's program and on the event website.	
Gold Sponsor	\$30,000
Support the Student Success Summit event as a gold sponsor and your contribution will support the meeting and attendees overall. Your organization's name and logo will be featured on electronic and print signage throughout the event. Your organization will receive a certificate as a thanks for contributing. A representative of your organization will be invited to make closing remarks on the first day of the Summit, September 13.	

Sponsorship contributions must be paid by July 31, 2023, to accommodate printing deadlines.

To sponsor, please send an email to both Stevie.Lawrence@SREB.org and Jimikea.Chatman@SREB.org with your organization's name, sponsorship amount and logo (PNG file preferred). If you are a Gold Sponsor, please be sure to include the name and email address of the organization's representative who will make closing remarks on September 13. SREB will reach out to the speaker with further event details.

For questions, call Stevie Lawrence, SREB Vice President for Postsecondary Education, at (404) 875-9211.

Student Success Summit 2023

Addressing Postsecondary Education Student Needs Through Collaboration