



2023 Making Schools Work Conference

Exhibitor and Sponsorship Guide

Exhibit Dates: July 19-20, 2023

Conference Dates: July 18-21, 2023

SREB | School
Improvement

Making Schools Work Conference

Orlando, Florida – July 18-21, 2023

Gaylord Palms Resort & Convention Center

sreb.org/exhibitors



About Sponsoring/Exhibiting at the Conference

The Southern Regional Education Board invites you to connect with thousands of K-12 core general education teachers, career and technical education teachers, and school, district and state leaders in Orlando, Florida, July 18-21 at SREB's annual Making Schools Work Conference.

For over 30 years, SREB has sponsored the nation's premier professional learning event for 3,000+ teachers, counselors, principals, technology center directors, and state and district education agency personnel.

The Education Marketplace is a dynamic gathering place where educators and business leaders network and explore the latest educational products and services. With numerous breaks and hands-on activities hosted in the hall, you and your business will experience great foot traffic.

The Education Marketplace and Exhibit Hall open July 19-20.

Exhibitor Benefits

- Company name and logo on the conference website and in the program and app
- High-volume foot traffic of qualified education leaders and influencers
- Two all-access conference registrations per single booth (four for double booths)
- Company name, logo and booth number on information screens located throughout the conference venue

Partner With Us

With a wide range of sponsorship opportunities, promotional items and special events, the Making Schools Work Conference offers great value for every marketing budget. Sponsorships are an ideal way to increase your company's visibility with educators and decision-makers at the nation's premier professional learning event for school improvement.

Conference Exhibitor/Sponsor Options

EDUCATION MARKETPLACE EXHIBIT BOOTH RATES	PRICE
Single Booth (10' x 10') For Profit	\$1,250
Single Booth (10' x 10') Nonprofit	\$1,000
Double Booth (20' x 10') For Profit	\$2,250
Double Booth (20' x 10') Nonprofit	\$1,750

KEYNOTE SPONSORSHIPS	PRICE
Opening Keynote Session: Sponsor our Opening General Session and your company's representative will help introduce our keynote speaker. Your company's name and logo will be featured on screens at the opening general session, on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees. Also included are four conference registrations and a presence in the Education Marketplace.	\$12,500 (SOLD OUT)
Closing Keynote Session: Sponsor our Closing General Session and your company's representative will help introduce our keynote speaker. Your company's name and logo will be featured on screens at the closing general session, on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees. Also included are four conference registrations and a presence in the Education Marketplace.	\$5,000

MOBILE APP BANNER ADS	PRICE
Mobile App Splash Screen: Sponsor our Mobile App and have your company's name show up on our conference splash screen. Your company's name and logo will appear on electronic and print signage throughout the conference for the duration of the event, on the conference website, and in conference e-blasts sent to thousands of attendees. Also included are four conference registrations and a presence in the Education Marketplace.	\$7,500 (SOLD OUT)

Conference Exhibitor/Sponsor Options

MOBILE APP BANNER ADS	PRICE
<p>Mobile App 1/5 Banner Ad: Put your business in front of thousands of conference attendees. App co-sponsors will receive a top banner ad in our Making Schools Work Conference app — along with a full listing in the exhibitors/sponsors area of the app. App sponsors should submit their company’s name, logo, address, web address, phone and email contact information, and a high-resolution JPG, GIF, EPS or PNG ad to scott.warren@sreb.org. Ads must be approved for content.</p>	\$750

ONSITE SERVICES SPONSORSHIPS	PRICE
<p>Wi-Fi: Your company’s name and logo will be featured on screens throughout the conference, on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees. Also included are four conference registrations and a presence in the Education Marketplace.</p>	<p>\$12,500 (PARTIALLY SOLD OUT)</p>
<p>Conference Bookstore: Corner our Education Marketplace with a conference bookstore that’s open during exhibit hours and features book signings. Your company’s name and logo will be featured on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees. Also included are four conference registrations and a presence in the Education Marketplace.</p>	<p>\$ 7,000 (SOLD OUT)</p>
<p>Conference Lanyards: See your company’s logo worn by thousands of attendees at the Making Schools Work Conference when you sponsor SREB’s conference lanyards! Also included are four conference registrations and a presence in the Education Marketplace.</p>	<p>\$4,000 (SOLD OUT)</p>

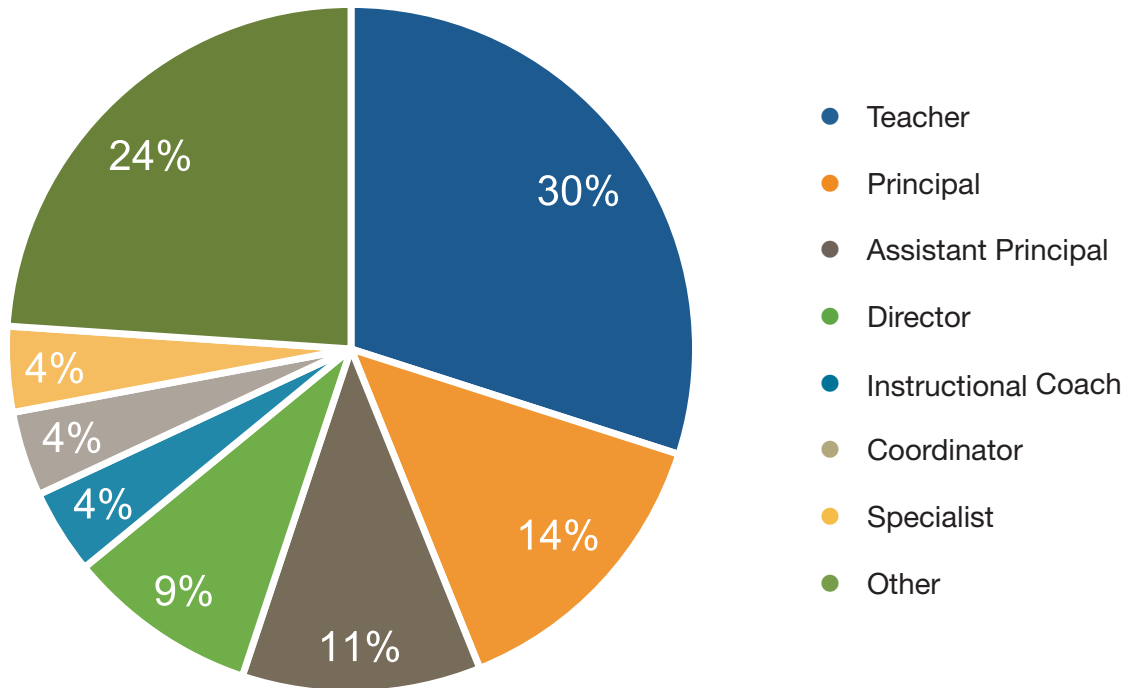
NETWORKING EVENT SPONSORSHIPS	PRICE
<p>Pacesetter Award Winners Reception, Poster Session and Prize Giveaway: Grab the attention of our attendees by headlining our award winners’ reception. Your company’s name and logo will be featured during the reception, and a representative from your company will have an opportunity to share information about your products and participate in the prize giveaway.</p>	<p>\$3,000 (SOLD OUT)</p>
<p>Esports Arena Sponsor: Be in the center of activity of our Esports arena where local students participate in demonstrations and mini competitions. Your company’s name and logo will be featured on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees.</p>	\$ 1,500
<p>Project-Based Learning (PBL) Playground Sponsor: Enjoy a presence in our project-based learning center where activities, discussions and demonstrations focus on hands-on learning. Your company’s name and logo will be featured on electronic and print signage throughout the conference for the duration of the event, on the conference website and in the app, and in conference e-blasts sent to thousands of attendees.</p>	<p>\$1,500 (SOLD OUT)</p>

Who Attends SREB's Making Schools Work Conference?

Each July, thousands of K-12 teachers, counselors, principals, technology center directors and education agency staff attend SREB's Making Schools Work Conference to participate in unparalleled professional learning experiences, hands-on workshops and networking opportunities.

Attendees choose our conferences because they know they'll take home powerful tools and strategies they can use right away to transform teaching and learning in their classrooms. Join us in Orlando and collaborate with these highly engaged education professionals.

Who attends?





SREB | School Improvement

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For more information on exhibiting or sponsoring, contact Jenn Carter (jenn.carter@sreb.org) or Scott Warren (scott.warren@sreb.org).

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[SREB.org/SummerConference](https://www.sreb.org/SummerConference)

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